FOI 1112 400
Summary Issue – Plain Packet website

This information relates to NHS Bristol

Question	Response
Could you tell me how much it has/is/will cost to maintain the plainpacksprotect.co.uk website and supporting materials, and where possible, the names of the companies being paid. Please include (this list is not intended to be exhaustive):	With regards to website costs please refer to response to **FOI 1112 394** this response can be found at **http://www.bristol.nhs.uk/about-us/freedom-of-information/disclosure-log/plain-packet-advertising.aspx** There have not been and will not be any costs to maintain our supporting materials. Bray Leino.
1) The cost of designing the website to start with	£10,100.
2) Any ongoing costs to maintain the website, e.g. hosting fees, updating the site, dealing with queries from the site	£250 per month for six months.
3) Any and all supporting advertising promoting the website, for example roadside hoardings[4], newspaper advertisements, leaflets etc.	For details see response to **FOI 1112 394.** There have been no newspaper advertisements.
4) Past, current and expected future/planned costs.	Please see response to **FOI 1112 394.**

The information provided in this response is accurate as of Tuesday 20 March 2012.
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